



FOR IMMEDIATE RELEASE

Contact: Gerry Callejo, Countermind 720-407-0215 gerry.callejo@countermind.com

Countermind Announces Management Changes

New Positions Optimized for Company Growth and Market Focus

LITTLETON, Colo. – Oct. 1, 2008 – Countermind, a mobile business software provider, today announced it is promoting Tom Smith to Chairman of the Board. The promotion will leverage Smith's six years as president of Countermind and provide the strategic oversight necessary to ensure the company's continued growth, partnerships and market penetration in the delivery and logistics space.

In addition, Dan Barry, who has been the vice president of product development at Countermind for the past two years, will step-in as interim CEO. In 2008, Barry spearheaded the successful transition of Countermind's Mobile Intelligence™ software technology from a mobile development platform to a packaged product offering. "I'm excited to lead Countermind's continuing efforts in automating the field-based delivery processes of our customers. Today's uncertain world economy is playing into our company and product capabilities since delivery companies are now investing to increase operational efficiencies and reduce variable costs such as fuel. Our recent organizational changes will allow us to continue to lead the market and provide real ROI to those companies who can benefit the most," said Dan Barry, CEO of Countermind.

Earlier in 2008, Countermind introduced its next generation of advanced mobile delivery product, *MI Deliver*. Since its initial release in late March 2008, MI Deliver has generated sales of over 1,700 new user licenses and is on track to double those sales during Q4 of 2008. The MI Deliver product offering is a compelling proof point for Countermind's packaged product strategy and has been adopted by leading office products companies, and express package couriers throughout North America.

About Countermind

Countermind provides ready-to-deploy, intelligent mobile solutions that help office product, express package delivery, and LTL companies optimize operations and enable real-time visibility to delivery work processes and status. Founded in 2002, Countermind created a mobile software platform with patent-pending technology that shortens the time to deploy pre-packaged business solutions to address real business challenges. Countermind's enterprise-grade Mobile Intelligence (MI) products such as MI Deliver, give medium to large companies the technical edge to eliminate inefficiencies, remain competitive and improve their customer service. For more information, please visit

###

###