

Countermind Positioned in Analyst Firm's Multichannel Access Gateways Magic Quadrant

Completeness of Vision and Ability to Execute were key Criteria for inclusion

Littleton, Colorado – January 24th – Countermind, a leading provider of mobile software solutions, today announced it has been positioned in Gartner's *Magic Quadrant for Multichannel Access Gateways, 2H06*.

"We believe being one of only fifteen companies positioned in Gartner's October 2006 MAG research report is a recognition of Countermind's innovative approach to enterprise mobile workforce automation," said Tom Smith, president and CEO of Countermind. "Countermind continues to innovate with our product roadmap. By deploying a standards based and integrated SOA platform that includes all the necessary support for enterprise class deployments, our customers are reaping compelling ROI from their production mobile deployments. Countermind's Mobile Intelligence is a proven approach that reduces the total cost of ownership for organizations and provides a flexible way to evolve into the future and take advantage of new devices, networks and operating systems. The latest release of Countermind's products includes fully integrated: remote software provisioning; data security and compression, device discovery; as well as enhancements to user, device and application administration."

Two of the main criteria used by Gartner to select the final fifteen MAGs were the ability to execute and the completeness of vision. The Gartner team also considered the overall viability of the company or division, in addition to factors such as pricing models, sales organizations, marketing execution and customer experience. When looking at the completeness of vision, they considered the vendors' marketing and sales understanding of the market, their go to market strategies and business models.

Countermind's Mobile Intelligence™ products are based on a unique XML application runtime combined with a Services-Oriented-Architecture (SOA) that is optimized for mobile applications. This provides a flexible environment for integrating into back-office systems and scaling to thousands of users. Each mobile application deployed with Countermind is designed for enterprise-class deployments, including: configurable security, over-the-air data and application provisioning and management, and a library of standards based web services for integration.

About the Magic Quadrant

The Magic Quadrant is copyrighted October 6, 2006 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

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About Countermind

Countermind is an award-winning provider of software solutions and products for extending corporate business processes to field-based workforces. Countermind has been providing production proven mobile solutions in a variety of industries to enterprise customers since 1998. Countermind also provides integration and installation services as a complement to Countermind's Mobile Intelligence™ software products.

Countermind, LLC is privately held and headquartered near Denver, Colo.

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