



CounterMind Direct Sales Organization Poised for Strong Growth

Bob Strle named Vice President of Sales

Littleton, Colorado – June 25, 2007 – CounterMind, a leading provider of mobile enterprise software solutions, today announced the appointment of Bob Strle as Vice President of Sales. Mr. Strle comes to CounterMind with 24 years of experience in enterprise software sales, sales management, and new territory development.

"We're excited to add Bob to the Executive Management Team and look forward to the leadership he'll bring to our sales organization," said Tom Smith, President and CEO of CounterMind. Smith further stated, "Bob is a natural born salesman with a proven track record of growing strong, productive sales organizations. With CounterMind's aggressive growth objectives, Bob is well equipped to launch our industry focused sales strategy as we scale our business to the next level."

Mr. Strle has a proven track record with growing and managing both direct and channel sales organizations. In the past, Mr. Strle has held senior management positions with Picturetel, ITC Media Conferencing, and AT&T. Most recently, he served as Global Director of Sales at ACT Teleconferencing, developing and managing new sales channels within the organization and generating over \$16-million in incremental annual revenue.

"CounterMind's products fill a gap in the mobile software market. Fortune 1000 customers want to get out of the vicious professional service cycles that are claiming 'enterprise mobility' and CounterMind can get them out of it, today," said Strle. "I'm excited to join CounterMind at such a pivotal time, with new product offerings being released and a market where the leadership position is still undefined. I believe CounterMind can and will be the market leader."

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About CounterMind

CounterMind is an award-winning manufacturer of software solutions that provide tailored mobile applications to field-based workforces. CounterMind has been providing production proven mobile solutions in a variety of industries to enterprise customers since 1998. CounterMind also provides integration and installation services as a complement to CounterMind's Mobile Intelligence™ software products.

CounterMind, LLC is privately held and headquartered near Denver, Colo.

For more information, visit www.countermind.com or e-mail info@countermind.com.

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